

We Close Daily at 5 P. M., Except Saturdays.

BEGINS HERE
Saturday, July 10th

July

Sale of \$1.25 and
\$1.50 Negligee Shirts 89c
at

Clearing Sale



This is the time we round up incomplete lines of this season's seasonal apparel and mark reduced prices on them. Though profits go, our policy of selling each season's styles in their season must be upheld; on it rests our ability to present entirely new styles each season. Hence the radical nature of the reductions noted below. No need for us to say a word in praise of our apparel; the lines are all in our regular stocks—Meigs & Co. Quality—the acme of Satisfaction.

Men's Fancy Suits

\$12 and \$13.50 Suits of fancy cassimeres, chevrons and worsteds, in grays, dark mixtures and quiet stripe effects, broken lines reduced to **\$9.50**
\$15 and \$18 Suits of all-wool fancy worsteds in all the popular shades and stripes, and self striped serges, all broken lines of our big sellers, reduced to **\$12.50**
\$20 Suits of fancy worsteds in beautiful grays, olives, stone shades and blue, also fine serges—the latest stripe effects, reduced to **\$15.00**
\$22, \$25, \$28 and a few \$30 Suits in gray worsteds and blue serges, plain shades, self and silk stripe effects, 'varsity and staple styles, many of our choicest suits, reduced to **\$20.00**

Boys' Suits Reduced

\$4 and \$5 two-piece Suits for boys 6 to 17, broken lines of our best selling styles of double-breasted coat and bloomer breeches suits—dark mixtures, grays and browns—reliable worsteds and cassimeres, and very good value at our regular prices, \$4 and \$5—all broken lots in these lines now reduced to **\$2.85**
\$2.50 and \$3 Suits for children—Russian and Sailor Blouse styles, with sailor collars, made of fancy cloths, mostly grays and tans, nicely trimmed with braid, and presenting the season's most popular styles for boys from 5 to 9 years. We take all broken lines of \$2.50 and \$3 suits and mark them **\$1.85**

Basement Salesrooms—

All Broken Lines of \$3.50 & \$4 Oxfords \$2.85

Women's

Patent leather pumps, two, three and four-eyel ties in patent leather, gunmetal and tan; patent leather and dull matt kid four-eyel ties, Louis XIV heels, all broken lines of \$3.50 and \$4 qualities, now **\$2.85**
Girls' three and four-eyel ties, Godey year welt soles, orthopedic last, regularly \$2.50, now **\$1.95**

Men's and Boys'

Patent coltskin, tan and gunmetal Oxfords in medium, narrow and wide toe styles, \$3.50 and \$4.00 broken lines, **\$2.85**
Boys' gunmetal, calf, tan and patent colt Oxfords, regularly \$3, now **\$2.15**
Youths' \$2.50 and \$3 Oxfords, **\$1.85**
Little men's \$2 Oxfords, sizes 13 1/2 to 2, **\$1.65**

Basement Specials

Hosiery

Children's socks in plain colors and white with cross stripes or plaid tops, Saturday special at **25c**
Women's plain lisle and boot lace hose, in a big assortment of plain colors, 39c values, special at **23c**
Gauze lisle hose in black and colors, spliced toes, soles and heels, 89c value, special at **48c**

Underwear

Summer gauze vests, plain and fancy trimmed, knit of fine combed cotton, regular 19c values, special at 12 1/2c
Fine swiss lisle vests, with fancy lace yokes, a specially good 25c grade, special Saturday at **19c**
Imported swiss lisle vests, very light weight and extra fine finish, usual 39c value, special at **25c**

The D. M. Read Co.

Established 1857.

The Store closes at five o'clock except Saturdays.

Summer Kimonos at Clearance.

A limited number of Long Kimonos made of light colored lawn, white grounds with small figures. They are very attractive and well made garments faced with white down the front and round the sleeves.

95 cts. to close out.

Black Lawn Kimonos, black grounds with small white figures, which were \$1.50,

50 cts. to close out

An odd lot of Figured Lawn Kimonos, light effects which were \$1.00 and \$1.50,

50 cts. to close out

Figured Lawn Short Kimonos and White Lawn Sacques, 50 and 60 cts.

Better grades at \$1.00.

Undermuslin Section, main floor.

More of those Silk Umbrellas at \$1.79

The first lot proved so popular that we made extra efforts and obtained a second shipment. They are here and ready.

In black, navy blue, garnet, and green, with long Mission handles.

Equally good for rain or sun.

Items too Valuable to Miss.

The Specials in Summer Bugs, for cottages and bungalows:

Size 6 x 9, \$ 6.00 values for \$ 5.00

9 x 9, \$ 9.00 values for \$ 7.50

9 x 12, \$12.00 values for \$11.00

Carpet Store, first floor.

The Offering for Engraved Visiting Cards. Fifty Cards with plate.

In Roman or Block, 75 cts.

In Old English, 75 cts.

In Script, 50 cts.

In Shaded Old English, \$1.50

In Shaded French Script, \$1.50

In French Script, 95 cts.

We are unable to state the time limit of this offer.

Specials for Men—

Negligé Shirts, choice patterns which regularly sell for \$1.00, and some of them at \$1.25 and \$1.50,

for 69 cts.

All Silk Four-in-Hands, worth 25 cts., for 19 cts, 3 for 50 cts.

Adjustable Window Screens

Made with steel frames, no screws or cleats to loosen, no springs to get out of order. Frames finished nicely with black japan, and filled with rust-proof wire finished black. Sizes and prices as follows:

18 inches high, opening 22 to 33 inches 35 cts.

24 inches high, opening 22 to 33 inches 40 cts.

24 inches high, opening 24 to 37 inches 45 cts.

30 inches high, opening 24 to 37 inches 55 cts.

30 inches high, opening 26 to 44 inches 65 cts.

The D. M. Read Co.

Radford B. Smith
1072 Main St. DEPARTMENT STORE, 89 Fairfield Av.

"THE STORE TO FIND SCARCE ARTICLES"

GREAT BARGAIN SALE To-morrow, Saturday

BARGAIN NO. 1—At 79c—Hammocks made by the Palmer factory, complete with Pillow, Fringe and Tassels.
BARGAIN NO. 2—At 25c—Mason Jar Tubs, complete with Rubbers.
BARGAIN NO. 3—At 25c—Big Galvanized Wash Tubs.
BARGAIN NO. 4—At 1c each, 10c doz.—Thirty-five different Postal Cards, Bridgeport Views. Beautifully finished in several colors.
BARGAIN NO. 5—At 25c—Ladies' double foot Lisle Thread Hose, former 50c goods. Best value you ever saw in stockings.
BARGAIN NO. 6—At 98c—Boys' or Girls' Indian Suits.
BARGAIN NO. 7—At \$1.29—Ladies' Bathing Suits complete.
BARGAIN NO. 8—At 58c—Men's fancy trimmed Bathing Suits.
BARGAIN NO. 9—At 5c—Men's Seamless Socks.
BARGAIN NO. 10—At 25c—Splendid Night Latches with 3 keys.
BARGAIN NO. 11—At 25c—Lot Children's fancy Parasols. Were much higher. Have double ruffles.
BARGAIN NO. 12—At 4c, 7 for 25c—Men's Hemstitched White Handkerchiefs.
SPECIAL SALE BETWEEN 9 AND 10 A. M. ONLY.
AT 2 1/2c—Special lot Bleached Crash.
AT 3 1/2c—Yard Wide Cheese Cloth.
AT 4 1/2c—Best light or dark Prints.
AT 4 1/2c—All colors Lining Cambric.
AT 5 1/2c—Best Amoskeag Apron Gingham.
AT 6 1/2c—Our 8 cent Bleached Muslin.
AT 7 1/2c—Very heavy 9 cent Unbleached Muslin.
AT 8 1/2c—40 inch White Lawn, new lot.
AT 9 1/2c—Our special Lonsdale Cambric.
AT 10 1/2c—Extra quality Bed Ticking.
BE SURE TO GET OUR GREEN COUPON. THEY ARE VALUABLE.

MOVING

Have it done by us as we assume all the responsibility and do it to your entire satisfaction. We move you cheaper than any other firm and the work is done by sober and experienced men.

O. GREGORY, Manager, Stratford, Conn. Telephone 1424-23

Young Man—

If you are planning on GETTING MARRIED, we can aid you in many ways. We will post you on what it will cost to fit out a home and you will be under no obligation to buy. Call and get acquainted. Let us show you our goods and explain our methods.

THE WENTWORTH FURNITURE CO., Inc.
THE COMPLETE HOUSE FURNISHERS 115 JOHN STREET

IT'S DOLLARS TO DOUGHNUTS

that the woman who complains of housekeeping does not **COOK WITH GAS**

THE BRIDGEPORT GAS LIGHT CO.
799-803 MAIN ST.

SPECIAL SALE
SUMMER MILLINERY. We offer all Summer Goods at Special Prices
W. E. HALLIGAN
989 Broad St.

THE JOSEPH P. COUGHLIN CO.
House Painters AND INTERIOR DECORATORS
Dealers in Wall Papers and Room Mouldings, Painters' Supplies. Estimates Given.
Phone 1164-3 777-783 EAST MAIN ST.

IT WOULD BE A MISTAKE To Buy Without Seeing Our Lines

Veranda Chairs and Rockers, Lawn Settees, Swinging Settees, Vudor Hammocks, \$1.90, \$3.00, \$3.50, \$4.50, \$6.50.

Vudor Porch Screens are made 4 ft., 6 ft., 8 ft., and 10 ft. wide. Prices \$2.25, \$3.00, \$4.00 and \$5.00. These screens last for years and are a good investment.

Large assortment of Mattings and Rugs, Refrigerators, Baby Carriages and Go-Carts and all kinds of Summer Furniture. Prices as low as the lowest.

N. BUCKINGHAM & CO., Inc.
Est. 1842. 177 State Street.

\$10.00 Loans

and upwards
Any reasonable amount

Our plan of loaning money enables you to borrow what you need on your own guarantee, saves you time and worry, because there are NO endorsements, references, assignments or pledges demanded by our modern system.
We give you just what you ask for in a lump sum and allow you to pay it back in small weekly payments arranged and stipulated by yourself.

American Loan
ASSOCIATION,
Over Evening Farmer,
29 Fairfield Ave.,
BRIDGEPORT, CONN.

\$1--TURKISH BATHS--\$1

KEEP YOU IN PERFECT HEALTH AT

HOTEL ATLAS

Elegant Hotel Apartments Unsurpassed Grill Room and Cafe

CAPE COD'S THE PLACE

FOR YOUR SUMMER VACATION

Look Cape Cod up on the map. See how this "good right arm of Massachusetts" thrusts itself out into the Atlantic Ocean—how exposed it is on all sides to salt water breezes.

No wonder, then, that it is always cool in summer-time down on the Cape. So cool that you'll find a blanket mighty comfortable when you retire at night. And how you'll sleep!

"Quaint Cape Cod" and "Buzards Bay" are two beautifully illustrated books we've just issued. Read these books before you decide where to go this summer. Free for the asking.

Write A. B. Smith, G. P. A., Room 190, New Haven, Conn.

New York, New Haven & Hartford Railroad

WOMEN'S SECTION

More Radical Reductions Than Have Yet Been Seen—Sweeping Price Changes

Handsome Linen Suits \$7.50

Formerly \$12.50, \$15 and \$18.50.
Thirty-seven 2-piece and 3-piece suits of colored linen and repp-lavender, blue, pink, rose, leather and gray, some plain shades, others trimmed in contrasting colors—all in smart coat models, newly shown within the past three weeks. Absolute clearance is assured for them at the sale price—**\$7.50.**

Imported Linen Suits \$25.

Formerly up to \$125.
Twenty-four exquisite two-piece and three-piece suits of imported linen, in beautiful pastel shades, in modern adapted from the reigning fashions of the French capital. The sale price would not pay the duty on these lovely creations, nor will this opportunity to obtain such rare bargains remain open any length of time. Promptness will reward the shopper who is alert to opportunity.

White Serge Suits \$25.

Formerly from \$35 to \$60.
There are only a few of these dainty white and white-striped serge suits to sell at \$25.00, most captivating two-piece models, and such obvious bargains that you'll have to hurry because of the small number in the sale.

Lingerie Dresses

Thirty fine 2-piece and 3-piece dresses of Lingerie Brussels net and embroidery, formerly \$30.00 to \$50.00, **\$25**

Linen Dresses

One-piece models in pastel shades, originally \$35.00 to \$60.00, now reduced to **\$15**

Silk Suits Reduced

\$120.00 Natural Pongee, 2-piece suit, hand embroidered, **\$75.00**
\$110.00 Rose tussah 2-piece suit, **\$35.00**
\$110.00 Green tussah 2-piece suit, **\$35.00**
\$85.00 Blue tussah 2-piece suit, slightly soiled, **\$25.00**
\$60.00 Green tussah 2-piece suit, **\$35.00**
\$60.00 Rose tussah 2-piece suit, **\$35.00**
\$55.00 Ashes of Rose 2-piece suit, **\$35.00**
\$55.00 Oyster white pongee 2-piece suit, **\$25.00**
\$55.00 Tan pongee 2-piece suit, **\$25.00**
\$50.00 Edison blue tussah 2-piece suit, **\$30.00**
\$45.00 Navy blue tussah 2-piece suit, **\$25.00**
\$45.00 Rose tussah 2-piece suit, **\$30.00**
\$32.50 Rajah 2-piece suits, rose and green, **\$19.75**
\$35.00 Rajah 2-piece suits, blue, green, rose and gray, **\$15.00**

Silk Dresses Reduced

The rich silk dresses you have admired are now within easy reach—you can afford one at the prices dictated by the order for absolute clearance. Dresses of silk cellophane, foulards, mess lines and voiles, in beautiful colors, embellished with embroidery and fine laces, have been gathered into two groups for quick selling:

Group No. 1
Dresses, now **\$18.50**

Group No. 2
Dresses, now **\$22.50**

Tailored Suits Very Low

\$12.50 and \$15.00 misses' Tailored Suits in black and white checks, blues and pastel shades, sizes for misses, juniors and small women, reduced to **\$5.90**
\$18.50 and \$25.00 misses' and junior tailored suits, in fancy mixtures, blue serges and pastel shades, reduced for quick clearance to **\$9.90**
Women's \$45 and \$50 Tailored Suits, thin cool worsteds, prunella cloths and imported serges, reduced to **\$19.75**

Children's Dresses

\$3.00 to \$5.00 dresses of white lawn beautifully trimmed with lace and embroidery—only a score of dainty models in this sale offering—sizes 5, 10 and 12 years, dresses priced all along at \$5 to \$5.50, now **\$1.75**

Women's Lawn Dresses \$2.95

All \$5.00 Values.
A series of figured lawn dresses, pretty one-piece models, Grecian border effect on yoke, sleeves, waist and hem. Regular \$5 value, special while they last **\$2.95**

MEIGS & CO.
INCORPORATED
BRIDGEPORT, CONN.